



December 11,
2017

Main Street Monday!



It's the perfect time to shop a KY Main Street! Just 14 days until Christmas!!

Webinar: Turning Data Into Action

Webinar Date/Time: December 13, 2017 at 2pm Eastern, 11am Pacific
About the Webinar

What do we mean when we talk about the walking movement? Join us to hear from representatives from America Walks, National Physical Activity Plan, and CDC on work they have been doing to map, track, and evaluate walking and walkability in the US. Attendees will learn about new and existing data sources, what they're telling us about the state of walking in the US, and how to use that information to make the case for walkability. This webinar is intended for advocates just getting started on the walking path as well as anyone interested in learning more about this topic.

- Explore new and existing data sources on walking and walkability in the US
- Discuss trends and growth of the walking movement
- Learn how to use data to mobilize and advocate for walkability



Looking for a way to plan for a great fundraiser? You can download this template at Network for the Good. This can help you look at your activities and create a plan for success.

<https://learn.networkforgood.com>

Reinvestments are due, Friday, December 15th



Here's a great idea for your December Board meetings! An ugly sweater day! Lisanna and the Bardstown Board are looking very festive!



Never know who'll drop by! David Burch, Scottsville director visited his hometown for the Beattyville Christmas festivities where he met up with Beattyville director, Teresa Mays! KYMS looks forward to visiting with David this Thursday in Scottsville!

Shift Your Shopping Challenge

November 17 - December 24

SHIFT YOUR HOLIDAY SHOPPING FROM NOV 17- DEC 24 AND YOU COULD WIN A \$100 VISA GIFT CARD.

Shoppers must spend \$300 on gifts, food, or classes between 3 local businesses to be entered into a drawing for one of 10 \$100 Visa gift cards. Complete details can be found at downtowndanville.com/shift-your-shopping.



TWO WAYS TO ENTER:

Send your receipts to...

EMAIL: info@downtowndanville.com

MAIL: your receipts with your name & phone number to:

HEART OF DANVILLE
105 E WALNUT ST.
DANVILLE, KY 404022

Sponsored by:



CHRIS KNIGHT

LIVE at the
Bell Theater

Downtown Pineville

Dec. 15th 7:30 PM

See Main St. Pineville

Facebook for info.

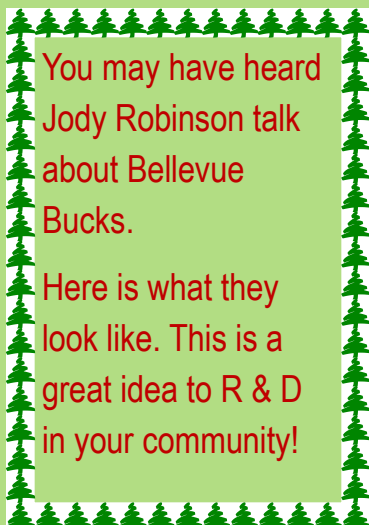
RESCHEDULED

Come Home for Christmas in Perryville

Friday, December 15th

6:00 p.m. Christmas Parade

Lighting the Community Christmas Tree



You may have heard Jody Robinson talk about Bellevue Bucks.

Here is what they look like. This is a great idea to R & D in your community!





It was great to see several directors at the quarterly POWER grant meeting in Harlan last Thursday. Bobbie Gothard, Tri-Cities director in phot on left and Nannie Hays director in Williamsburg and her Mayor, Roddy Harrison and Pineville director, Jacob Roan. It was a great meeting with a lot of good information shared.

It's Crunch Time!

Thursday, December 21

We're open late.

Shop 'til 8!

Get your shopping done tonight!

Relax, have a sip, while we pick out the perfect gift!

www.facebook.com/ShopBellevueKY

Ice Skating

Downtown Cynthiana

Adults \$8/H
Children \$5/H

Dec. 15th 5pm-10pm
Dec. 16th 10am-10pm
Dec. 17th 12pm-5pm

Reserve your spot today!

Downtown Cynthiana

Beside the Joe B. Hall Mural
Across from the Courthouse

859-954-5060 cynmainstreet@gmail.com



If you spend \$100 at a local business, roughly \$68 stays in your local economy. If you spend the same at a large business, only \$43 stays in the local economy (Source: Civic Economics Study in Grand Rapids, Michigan).

Downtown Murray

Come visit with Santa on the Court Square!

Saturday, Dec. 9th 12 - 3 pm

Saturday, Dec. 16th 12 - 3 pm

People do not buy goods and services. They buy relations, stories and magic.

Seth Godin

Tell the magical story of your Main Street and it's local businesses to everyone. Main Street offers the very things people want that cannot be found online or in a big box store. Have you ever had a computer offer you a genuine smile or help you find exactly the right gift?

We don't deliver a product, we deliver an experience, Make sure it's a great one!

KYMS will be out of the office on Tuesday conducting board training in Winchester.

Thursday we will be visiting Scottsville.

Friday: Kentucky Heritage Council staff Christmas luncheon.